

STIC Database Tracking Number:

To: Janvier, Jean
Location: KNX 05 D65
Art Unit: 3688
Date: 05/18/10
Case Serial Number: 09/301,822

From: Paul Obiniyi
Location: EIC3600
KNX 04 B68/ Rm04 B71
Phone: (571) 272-27734
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Search Notes

Dear Examiner Janvier:

Please find attached the results of your fast & focused search for the above-referenced case.

I have listed *potential* references of interest in the first part of the search results. However, please be sure to scan through the entire report. There may be additional references that you might find useful.

If you have any questions about the search, or need a refocus, please do not hesitate to contact me.

Thank you for using the EIC, and we look forward to your next search!

Paul

I.	POTENTIAL REFERENCES OF INTEREST	3
A.	Dialog	3
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**EIC-Searcher identified “potential references of interest” are selected based upon their apparent relevance to the terms/concepts provided in the examiner’s search request.*

I. Potential References of Interest

A. Dialog

19/3,K/25 (Item 1 from file: 340)
DIALOG(R)File 340: CLAIMS(R)/US Patent
(c) 2010 IFI/CLAIMS(R). All rights reserved.

2933446 3805693

E/ELECTRIC COUPONING METHOD AND APPARATUS; Distributing, generating, authenticating, and redeeming discount coupons; coupon data sent in diskettes; received consumer data stored in databases; coupon generated with consumer ID; fraud reduction; retail; cost reduction; convenience
Inventors: Christensen Scott N (US); Ingwersen David D (US)
Assignee: SellectSoft L C
(Reassigned - See file 123 for details)
Attorney, Agent or Firm: Robert Platt Bell & Associates, P.C.

Publication Number	Kind	Date	Application Number	Date
US 5710886	A	19980120	US 95491367	19950616

(Cited in 131 later patents)

Priority Applic: US 95491367 19950616
Calculated Expiration: 20150616

Non-exemplary Claims:

...counting, in the first computer, the number of times a consumer has redeemed a given coupon, and indicating fraud if the number of times a coupon is redeemed by the consumer exceeds a predetermined amount...

22/3,K/67 (Item 4 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT
(c) 2010 WIPO/Thomson. All rights reserved.

00123124

METHOD AND APPARATUS FOR CONTROLLING THE DISTRIBUTION OF COUPONS
PROCEDE ET APPAREIL DE REGULATION DE LA DISTRIBUTION DE BONS

Patent Applicant/Assignee:

ELECTRONIC ADVERTISING NETWORK INC,

Inventor(s):

LEMON Chester L,

KELLY Bill A,

Patent and Priority Information (Country, Number, Date):

Patent: WO 8501373 A1 19850328

Application: WO 84US1450 19840914 (PCT/WO US8401450)

Priority Application: US 8360 19830915

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AT AU BE BR CH DE DK FI FR GB HU JP KP LK LU MC MG MW NL NO RO SE SU

Publication Language: English
Fulltext Word Count: 18231

Fulltext Availability:
Detailed Description

Detailed Description

... WIPC

M.-

system of the present invention allows additional information to be printed on the **coupon** to deter **fraud** and to encourage prompt **use** of the **coupon**. Since dispenser D prints the coupons from data provided from host computer H via terminal...

22/3,K/79 (Item 4 from file: 9)
DIALOG(R)File 9: Business & Industry(R)
(c) 2010 Gale/Cengage. All rights reserved.

01411226 Supplier Number: 24077263 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Kmart upgrades Web presence

(Kmart launches a new Super Kmart section on its Web site featuring 1,000 pages of fully interactive pages devoted to fresh food products and nutritional information)

Discount Store News, v 36, n 21, p 1+

November 03, 1997

DOCUMENT TYPE: Journal ISSN: 0012-3587 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 593

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Toys "R" Us are offering coupons via an Internet site CoolSavings.com.

The CoolSavings site **utilizes** special software that

prevents **coupon fraud** and allows

consumers to download one **coupon** per customer. Barnes

& Noble is using the Internet couponing site to promote store opening in...

22/3,K/43 (Item 9 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
(c) 2010 Gale/Cengage. All rights reserved.

01889187 Supplier Number: 42401314 (USE FORMAT 7 FOR FULLTEXT)

SUPERMARKETS

Chain Store Age Executive with Shopping Center Age, p10

Oct, 1991

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 261

(USE FORMAT 7 FOR FULLTEXT)

ABSTRACT:

TEXT:

...000 CRN applications have already been mailed. The CRN is meant to reduce the current **use** of multiple retailer-verification programs by manufacturers, thereby discouraging **fraudulent** redemption of **coupons**, and subjecting legitimate retailers to fewer unwanted chargebacks.... Is A&P's acquisition magic starting...

22/3,K/14 (Item 7 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3251687 ** IMAGE Available
Derwent Accession: 1990-139902
Utility
REASSIGNED, EXPIRED
E/ Coupon validation terminal
Inventor: Finch, John W., Thornhill, CA
Wild, Gary, Downsview, CA
Assignee: Scantech Promotions Inc.(03), Richmond Hill, CA
Scantech Promotions Inc CA
Examiner: Pitts, Harold (Art Unit: 239)
Law Firm: Merchant & Gould, Smith, Edell, Welter & Schmidt

	Publication Number	Kind	Date	Application Number	Filing Date	
Main Patent	US 5091634	A	19920225	US 89416878	19891004	
Priority			GB 8823301	19881004		

Fulltext Word Count: 6430

Summary of the Invention:

...Thus, according to the present invention a system is provided for **coupon** validation which effectively eliminates the possibility of **fraudulent redeeming** of the **coupon** outside of a predetermined validation time frame...

12/3,K/2 (Item 1 from file: 649)
DIALOG(R)File 649: Gale Group Newswire ASAP(TM)
(c) 2010 Gale/Cengage. All rights reserved.

01421420 SUPPLIER NUMBER: 07668556 (USE FORMAT 7 or 9 FOR FULL TEXT)
Financial fraud seen at Miniscribe.
Endrijonas, Janet

Newsbytes, NEW09190008
Sept 19, 1989
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 180 LINE COUNT: 00015

... recording the shipments as sales in the company books.

The report also indicated the liberal **use** of
incentive payments to people willing in the
fraudulent activities of the company.

(Janet Endrijonas/19890915)

3/3,K/7 (Item 2 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3292107 ** IMAGE Available
Derwent Accession: 1992-249505
Utility
REASSIGNED
REISSUE REQUESTED ** See File 123 for details
E/ Scanner with coupon validation
Inventor: Rando, Joseph F., Los Altos Hills, CA
Novak, Jeffrey M., Eugene, OR
Assignee: Spectra-Physics, Inc.(02), San Jose, CA
Spectra-Physics Inc (Code: 78828)
Examiner: Levy, Stuart S. (Art Unit: 239)
Assistant Examiner: Rhoa, Joseph A.
Combined Principal Attorneys: Freiburger, Thomas M.

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5128520	A	19920707	US 89392851	19890811

Fulltext Word Count: 11767

Description of the Invention:

...to be inserted into a cancellation device or an inaccessible storage
area before the consumer **transaction** can be completed,
tending to prevent **fraud** in the **use**
of the redemption **coupons**. Cancellation can be
effected automatically on validation, as disclosed below in further
embodiments. Once the...

3/3,K/4 (Item 1 from file: 570)
DIALOG(R)File 570: Gale Group MARS(R)
(c) 2010 Gale/Cengage. All rights reserved.

01313464 Supplier Number: 43283940
On Madison Avenue/Bernice Kanner: SAVINGS PLAN
New York, v25, n35, p18-21
Sept 7, 1992
ISSN: 0028-7369

Language: English Record Type: Abstract
Article Type: Editorial
Document Type: Magazine/Journal; General

ABSTRACT:

...direct mail, 4%; product packages, 3.8%; and magazines, 2.3%. Article also discusses shoppers' **actions** when a couponed item is not available; **coupon usage** by demographic group; **coupon** expiration time frames; and **fraudulent** coupon redemption.

TEXT:

II. Text Search Results from Dialog

A. Full-Text Databases

show files

File 20:Dialog Global Reporter 1997-2010/May 18
(c) 2010 Dialog
File 654:US PAT.FULL. 1976-2010/MAY 13
(c) Format only 2010 Dialog
File 997:Newsroom 2000-2003
(c) 2009 Dialog
File 148:Gale Group Trade & Industry DB 1976-2010/May 17
(c) 2010 Gale/Cengage
File 16:Gale Group PROMT(R) 1990-2010/May 17
(c) 2010 Gale/Cengage
File 619:Asia Intelligence Wire 1995-2010/May 17
(c) 2010 Fin. Times Ltd
File 15:ABI/Inform(R) 1971-2010/May 17
(c) 2010 ProQuest Info&Learning
File 349:PCT FULLTEXT 1979-2010/UB= 20100506|UT= 20100429
(c) 2010 WIPO/Thomson
File 985:World News Connection(R) 1995-2010/May 18
(c) 2010 NTIS
File 781:ProQuest Newsstand 1998-2010/May 18
(c) 2010 ProQuest Info&Learning
File 13:BAMP 2010/May 17
(c) 2010 Gale/Cengage
File 475:Wall Street Journal Abs 1973-2010/May 18
(c) 2010 The New York Times
File 649:Gale Group Newswire ASAP(TM) 2010/Apr 01
(c) 2010 Gale/Cengage
File 570:Gale Group MARS(R) 1984-2010/Apr 14
(c) 2010 Gale/Cengage
File 621:Gale Group New Prod. Annou.(R) 1985-2010/Mar 30
(c) 2010 Gale/Cengage
File 484:Periodical Abs Plustext 1986-2010/May 17
(c) 2010 ProQuest
File 608:MCT Information Svc. 1992-2010/May 18
(c) 2010 MCT Information Svc.
File 9:Business & Industry(R) Jul/1994-2010/May 17
(c) 2010 Gale/Cengage
File 635:Business Dateline(R) 1985-2010/May 18
(c) 2010 ProQuest Info&Learning

File 990:Newsroom Current Jan.1-2009/2010/May 18
 (c) 2010 Dialog
 File 351:Derwent WPI 1963-2010/UD= 201030
 (c) 2010 Thomson Reuters
 File 618:Xinhua News 1999-2010/May 18
 (c) 2010 Xinhua News via Comtex
 File 88:Gale Group Business A.R.T.S. 1976-2010/May 17
 (c) 2010 Gale/Cengage
 File 610:Business Wire 1999-2010/May 18
 (c) 2010 Business Wire.
 File 18:Gale Group F&S Index(R) 1988-2010/Apr 14
 (c) 2010 Gale/Cengage
 File 553:Wilson Bus. Abs. 1982-2010/Apr
 (c) 2010 The HW Wilson Co
 File 613:PR Newswire 1999-2010/May 18
 (c) 2010 PR Newswire Association Inc
 File 636:Gale Group Newsletter DB(TM) 1987-2010/Apr 14
 (c) 2010 Gale/Cengage
 File 660:Federal News Service 1991-2002/Jul 02
 (c) 2002 Federal News Service
 File 702:Miami Herald 1983-2010/May 18
 (c) 2010 The Miami Herald Publishing Co.
 File 80:TGG Aerospace/Def.Mkts(R) 1982-2010/Apr 12
 (c) 2010 Gale/Cengage
 File 268:Banking Info Source 1981-2010/May W2
 (c) 2010 ProQuest Info&Learning
 File 348:EUROPEAN PATENTS 1978-201019
 (c) 2010 European Patent Office
 File 485:Accounting & Tax DB 1971-2010/May W2
 (c) 2010 ProQuest Info&Learning
 File 494:St LouisPost-Dispatch 1988-2010/May 16
 (c) 2010 St Louis Post-Dispatch
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 Gale/Cengage
 File 626:Bond Buyer Full Text 1981-2008/Jul 07
 (c) 2008 Bond Buyer
 File 726:S.China Morn.Post 1992--2010/May 17
 (c) 2010 South China Morning Post
 File 727:Canadian Newspapers 1990-2010/May 17
 (c) 2010 Southam Inc.
 File 757:Mirror Publications/Independent Newspapers 2000-2010/May 18
 (c) 2010
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 235:AGROProjects 1990- 2006/Q4
 (c) 2006 Informa UK Ltd
 File 696:DIALOG Telecom. Newsletters 1995-2010/May 17
 (c) 2010 Dialog
 File 713:Atlanta J/Const. 1989-2010/May 18
 (c) 2010 Atlanta Newspapers
 File 2:INSPEC 1898-2010/May W2
 (c) 2010 The IET
 File 47:Gale Group Magazine DB(TM) 1959-2010/Apr 26
 (c) 2010 Gale/Cengage
 File 129:PHIND(Archival) 1980-2010/May W3
 (c) 2010 Informa UK Ltd
 File 267:Finance & Banking Newsletters 2008/Sep 29

(c) 2008 Dialog
 File 340:CLAIMS(R)/US Patent 1950-2010/May 13
 (c) 2010 IFI/CLAIMS(R)
 File 345:Inpadoc/Fam.& Legal Stat 1968-2010/UD=201018
 (c) 2010 EPO

? ds

Processing

Set	Items	Description
S1	260737	(FRAUD OR FRAUDULENT OR FORGERY OR STEAL??? OR CHEAT??? OR MALICIOUS OR UNSCRUPULOUS)(3N)(ACTIVITY OR ACTIVITIES OR DEAL? OR BEHAVIOUR? ? OR BEHAVIOR? ? OR ACTION? ? OR TRANSACTION?)
S2	20168	S1(7N)(DETERMIN? OR DETECT? OR FIND? OR IDENTIF??? OR DETERMIN??? OR DECID??? OR ASCERTAIN??? OR ESTABLISH??? OR DISTINGUISH??? OR ANALYZ??? OR ANALYS???)
S3	11020	(FRAUD OR FRAUDULENT OR FORGERY OR STEAL??? OR CHEAT??? OR MALICIOUS OR UNSCRUPULOUS)(3N) (COUPON? ? OR REBATE? ? OR INCENTIVE? ? OR REWARD? ?)
S4	4558747	(EXCEED OR SURPASS OR BEYOND OR MORE()THAN OR ABOVE)(3N)(MARK? ? OR POINT OR AMOUNT OR VALUE OR LEVEL OR STATUS OR THRESHOLD OR LIMIT? OR BOUNDARY)
S5	118	S3(5N)(NUMBER(3N)TIME? ? OR TIMES OR FREQUENCY OR OFTEN)
S6	217128	(REDEEM? OR USE OR UTILI? OR USAGE)(3N)(COUPON? ? OR REBATE? ? OR INCENTIVE? ? OR REWARD? ?)
S7	10	S6(7N)S1
S8	329	S1(7N)S3
S9	0	S8(7N)S4
S10	6	S8(3N)S5
S11	16	S7 OR S10
S12	5	S11 NOT PY> 1999
S13	11020	(FRAUD OR FRAUDULENT OR FORGERY OR STEAL??? OR CHEAT??? OR MALICIOUS OR UNSCRUPULOUS)(3N)(COUPON? ? OR REBATE? ? OR INCENTIVE? ? OR REWARD? ?)
S14	21	S13(7N)(EXCEED OR SURPASS OR BEYOND OR MORE()THAN OR ABOVE-)(3N)(MARK? ? OR POINT OR AMOUNT OR VALUE OR LEVEL OR STATUS - OR THRESHOLD OR LIMIT? OR BOUNDARY)
S15	118	S13(5N)(NUMBER(3N)TIME? ? OR TIMES OR FREQUENCY OR OFTEN)
S16	669	S13(7N)(REDEEM? OR USE OR UTILI? OR USAGE)(3N)(COUPON? ? OR REBATE? ? OR INCENTIVE? ? OR REWARD? ?)
S17	1	S14 NOT PY> 1999
S18	97	RD S15 (unique items)
S19	25	S18 NOT PY> 1999
S20	515	RD S16 (unique items)
S21	128	S20 NOT PY> 1999
S22	124	S21 NOT (S19 OR S14 OR S12)

?

3/3,K/2 (Item 1 from file: 148)
 DIALOG(R)File 148: Gale Group Trade & Industry DB
 (c) 2010 Gale/Cengage. All rights reserved.

01761154 SUPPLIER NUMBER: 02658400 (USE FORMAT 7 OR 9 FOR FULL TEXT)
 Clipping the cost of couponing; a recently released study shows that during

1981 retailers spent \$280 million in handling coupons. Proposals could cut costs by approximately one-third.

Chain Store Age Executive with Shopping Center Age, v59, p61(2)

March, 1983

ISSN: 0193-1199 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1633 LINE COUNT: 00130

... be front-end scanned.

* Policing coupon handling controls to cut down on misredemptions, or coupon **frauds**.

The taking of such **actions** is becoming critical as the **use** of **coupons** is expected to keep right on growing, continuing the trend of the past several years...

3/3,K/3 (Item 2 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

(c) 2010 Gale/Cengage. All rights reserved.

01751495 SUPPLIER NUMBER: 02658591 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Coupon craze: casting a skeptical eye.

Quick Frozen Foods, v45, p44(2)

March, 1983

ISSN: 0033-6408 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 586 LINE COUNT: 00046

... and ultimately to the retailer and the consumer.

In addition, there are a great many **coupons** today **redeemed** through what we consider to be counterproductive measures and **activities**. If misredemption and **fraudulent** redemption coupled with the increasing number of coupon exchange clubs could be accurately tabulated, we...

3/3,K/4 (Item 1 from file: 570)

DIALOG(R)File 570: Gale Group MARS(R)

(c) 2010 Gale/Cengage. All rights reserved.

01313464 Supplier Number: 43283940

On Madison Avenue/Bernice Kanner: SAVINGS PLAN

New York, v25, n35, p18-21

Sept 7, 1992

ISSN: 0028-7369

Language: English Record Type: Abstract

Article Type: Editorial

Document Type: Magazine/Journal; General

ABSTRACT:

...direct mail, 4%; product packages, 3.8%; and magazines, 2.3%. Article also discusses shoppers' **actions** when a couponed item is not available; **coupon usage** by demographic group; **coupon** expiration time frames; and **fraudulent** coupon redemption.

TEXT:

3/3,K/5 (Item 1 from file: 642)

DIALOG(R)File 642: The Charlotte Observer
(c) 2010 Charlotte Observer. All rights reserved.

05063825
FOOD STAMP STING BRINGS 38 INDICTMENTS
CHARLOTTE OBSERVER (CO) - FRIDAY September 22, 1989
By: Associated Press
Edition: ONE-FIVE Section: METRO Page: 1B
Word Count: 472

...s Office vice squad. "But it's hard to tell if they got them illegally."

Dealers often quickly **redeem** the **coupons** for food, he said.

Swygert said food stamp **fraud** also comes in the form of illegal redemption by retail establishments.

Each of the 38...

3/3,K/7 (Item 2 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3292107 **IMAGE Available
Derwent Accession: 1992-249505
Utility
REASSIGNED
REISSUE REQUESTED ** See File 123 for details
E/ Scanner with coupon validation
Inventor: Rando, Joseph F., Los Altos Hills, CA
Novak, Jeffrey M., Eugene, OR
Assignee: Spectra-Physics, Inc.(02), San Jose, CA
Spectra-Physics Inc (Code: 78828)
Examiner: Levy, Stuart S. (Art Unit: 239)
Assistant Examiner: Rhoa, Joseph A.
Combined Principal Attorneys: Freiburger, Thomas M.

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5128520	A	19920707	US 89392851	19890811

Fulltext Word Count: 11767

Description of the Invention:

...to be inserted into a cancellation device or an inaccessible storage area before the consumer **transaction** can be completed, tending to prevent **fraud** in the **use** of the redemption **coupons**. Cancellation can be effected automatically on validation, as disclosed below in further embodiments. Once the...

3/3,K/8 (Item 3 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3251687 ** IMAGE Available
Derwent Accession: 1990-139902
Utility
REASSIGNED, EXPIRED
E/ Coupon validation terminal
Inventor: Finch, John W., Thornhill, CA
Wild, Gary, Downsvew, CA
Assignee: Scantech Promotions Inc.(03), Richmond Hill, CA
Scantech Promotions Inc CA
Examiner: Pitts, Harold (Art Unit: 239)
Law Firm: Merchant & Gould, Smith, Edell, Welter & Schmidt

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5091634	A	19920225	US 89416878	19891004
Priority			GB 8823301	19881004	

Fulltext Word Count: 6430

Summary of the Invention:

...coupon. Coupons which have a concealment device to conceal a winning prize are also often **fraudulently redeemed** by **dealers**/franchisers.
Coupons distributed by one retailer are often redeemed by his or her competitors. Millions of potential...

12/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
(c) 2010 Gale/Cengage. All rights reserved.

05184347 Supplier Number: 47911189 (USE FORMAT 7 FOR FULLTEXT)
An EBT Knife Cuts Out A Slice Of New Jersey Food-Stamp Fraud
Debit Card News, pN/A
August 15, 1997
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 407

... 10 convenience stores were charged with allegedly committing more than \$6 million in food stamp **fraud** using EBT cards.
Transaction Tracking
While most states still **use** paper food-stamp **coupons** to dispense benefits, in EBT programs participants are issued debit cards, which contain electronically coded...

12/3,K/2 (Item 1 from file: 649)

DIALOG(R)File 649: Gale Group Newswire ASAP(TM)
(c) 2010 Gale/Cengage. All rights reserved.

01421420 SUPPLIER NUMBER: 07668556 (USE FORMAT 7 or 9 FOR FULL TEXT)
Financial fraud seen at Miniscribe.
Endrijonas, Janet
Newsbytes, NEW09190008
Sept 19, 1989
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 180 LINE COUNT: 00015

... recording the shipments as sales in the company books.
The report also indicated the liberal **use** of
incentive payments to people willing in the
fraudulent activities of the company.
(Janet Endrijonas/19890915)

12/3,K/4 (Item 2 from file: 636)
DIALOG(R)File 636: Gale Group Newsletter DB(TM)
(c) 2010 Gale/Cengage. All rights reserved.

03519928 Supplier Number: 47267984 (USE FORMAT 7 FOR FULLTEXT)
Washington Gas defends non--union contractors
Gas Daily, v14, n63, pN/A
April 2, 1997
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 352

... a union employee."
Washinton Gas Watch pursues "systems in which the consumer is
protected against **fraudulent activity**
," Ellis--Hagler said. The **utility** itself has "no
incentive to check on contractors" when these workers
intentionally overcharge customers, he said.
But Thaxton said...

12/3,K/5 (Item 1 from file: 494)
DIALOG(R)File 494: St LouisPost-Dispatch
(c) 2010 St Louis Post-Dispatch. All rights reserved.

06008795
COUPON WARNING ISSUED
St. Louis Post Dispatch (SL) - THURSDAY February 14, 1991
By: Thom Gross
Of the Post-Dispatch Staff
Edition: FIVE STAR Section: NEWS Page: 3A
Word Count: 532

...perfectly legal."

Reeves said investigations were pending against several retailers in
the area suspected of **fraudulent coupon** / **B&G activity**. **He said that retailers**

often are approached by a charity group interested in selling coupons.

"Some of these groups have...

t/ 3,k/ all

19/3,K/1 (Item 1 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

4147376 ** IMAGE Available
Derwent Accession: 1998-272445
Utility
E/ Method and apparatus for coupon management and redemption
Inventor: Fajkowski, Peter W., 1748 17th St., Santa Monica, CA, 90404
Assignee: Unassigned
Unassigned Or Assigned To Individual (Code: 68000)
Examiner: Gross, Anita Pellman (Art Unit: 286)
Assistant Examiner: Rodriguez, Douglas X.
Law Firm: Roy, Kiesel & Tucker

	Publication Number	Kind	Date	Application Number	Filing Date	
Main Patent	US 5905246	A	19990518	US 96741976	19961031	

Fulltext Word Count: 21725

Summary of the Invention:

...plagued with the costs of paying for and preventing it.
Malredemption is another type of **coupon fraud often** practiced on an even larger scale. Malredemption is the large scale collection of coupons which...

19/3,K/2 (Item 2 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3731365 ** IMAGE Available
Derwent Accession: 1996-285892
Utility
REASSIGNED, EXPIRED
M/ Method and apparatus for insuring the integrity of vehicle testing procedures
Inventor: Tedeschi, Rinaldo R., Newington, CT
Assignee: Environmental Systems Products, Inc.(02), East Granby, CT
Environmental Systems Products Inc
Examiner: Chilcot, Richard (Art Unit: 224)

Assistant Examiner: Dombroske, George M.
Law Firm: Schweitzer Cornman & Gross

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5524476	A	19960611	US 95512384	19950808

Fulltext Word Count: 1893

Description of the Invention:

...required for re-registration of a vehicle for use, and the cost of repair is **often** high, there is an **incentive** for **unscrupulous** test operators to falsify test results, either by passing a failed vehicle, to the "benefit...

19/3,K/3 (Item 1 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

09019202 SUPPLIER NUMBER: 18696085 (USE FORMAT 7 OR 9 FOR FULL TEXT)
SEC official: when enforcers hit, underwriters more likely to pay.(Colleen P. Mahoney)
Hume, Lynn Stevns
Bond Buyer, v317, n29987, p36(1)
Sep 23, 1996
ISSN: 0732-0469 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1174 LINE COUNT: 00093

... SEC chief enforcement official.
Winer told bond lawyers attending the session that broker-dealer firms **often** have a major **incentive** to settle securities **fraud** charges with the SEC, even if the settlement involves big fines or civil penalties, because...

19/3,K/4 (Item 2 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

07497244 SUPPLIER NUMBER: 15687739 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Use compensation as a strategic weapon. (High-Performance Management)
Markowich, M. Michael
HR Focus, v71, n8, p12(2)
August, 1994
ISSN: 1059-6038 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1187 LINE COUNT: 00092

... awards. It doesn't matter who selects the winning employee; those who are not selected **often** feel **cheated**. In addition, **rewards** for individual accomplishments weaken group solidarity in companies where team efforts are important. That's...

19/3,K/5 (Item 3 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

06096572 SUPPLIER NUMBER: 12452941 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Most dangerous and endangered. (boys from troubled backgrounds) (Children in Crisis) (Cover Story)
Tetzeli, Rick
Fortune, v126, n3, p78(4)
August 10, 1992
DOCUMENT TYPE: Cover Story ISSN: 0015-8259 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 3058 LINE COUNT: 00228

19/3,K/6 (Item 4 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

05851170 SUPPLIER NUMBER: 12112344 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Winning the fraud game. (part two of a two part series)
Finnegan, Daniel; Simpson, Gail
Best's Review - Property-Casualty Insurance Edition, v93, n1, p54(4)
May, 1992
ISSN: 0161-7745 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 2150 LINE COUNT: 00181

... of their jobs for which they are rewarded. If insurers want to become serious about **fraud** control, they must **reward** adjuster vigilance. Too **often**, adjusters are given implicit or explicit production quotas that, in effect, punish fraud control efforts...

19/3,K/7 (Item 5 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

05231893 SUPPLIER NUMBER: 11644272 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Summary judgment in antitrust cases: understanding Monsanto and Matsushita.
(A Symposium on Antitrust, Summary Judgment and Matsushita)
Jorde, Thomas M.; Lemley, Mark A.
Antitrust Bulletin, 36, n2, 271-323
Summer, 1991
ISSN: 0003-603X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 20650 LINE COUNT: 01642

... Indeed, since such a conspiracy has some of the classic features of
a cartel, similar **incentives to cheat**
exist at two different **times**: during the predatory
pricing phase, when conspirators will have an incentive either to raise
their...

19/3,K/8 (Item 6 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

05135092 SUPPLIER NUMBER: 10475525 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Who cheats on their income taxes; men more than women.... (Cover Story)
Smith, Marguerite T.
Money, v20, n4, p100(8)
April, 1991
DOCUMENT TYPE: Cover Story ISSN: 0149-4953 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 3895 LINE COUNT: 00299

19/3,K/9 (Item 1 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

06395967 16400393
SEC Official: When Enforcers Hit, Underwriters More Likely to Pay
Lynn Stevens Hume
Bond Buyer v317n29987 PP: 36 Sep 23, 1996
ISSN: 0732-0469 JRNL CODE: BBBB
WORD COUNT: 1100

...TEXT: SEC chief enforcement official.

Winer told bond lawyers attending the session that broker-dealer firms
often have a major **incentive** to
settle securities **fraud** charges with the SEC, even if
the settlement involves big fines or civil penalties, because...

19/3,K/10 (Item 2 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

00893328 95-42720
Use compensation as a strategic weapon
Markowich, M Michael
HR Focus v71n8 PP: 12-13 Aug 1994
ISSN: 1059-6038 JRNL CODE: PER
WORD COUNT: 1123

...TEXT: awards. It doesn't matter who selects the winning employee; those who are not selected **often** feel **cheated**. In addition, **rewards** for individual accomplishments weaken group solidarity in companies where team efforts are important. That's...

19/3,K/11 (Item 3 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

00760012 94-09404
Managing change: Back to basics or quantum leaps?
Clark, G J
Management Services v37n9 PP: 12-15 Sep 1993
ISSN: 0307-6768 JRNL CODE: MNS
WORD COUNT: 3414

...TEXT: however, starts with people thinking differently. Another conclusion was that managing by attention to output **often** leads to an **incentive** to people to **cheat**, whilst making changes on the basis of inadequate information can lead to costly mistakes.

These...

19/3,K/12 (Item 4 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

00611832 92-26935
Winning the Fraud Game (Part 2)
Finnegan, Daniel; Simpson, Gail
Best's Review (Prop/Casualty) v93n1 PP: 54-58, 88 May 1992
ISSN: 0161-7745 JRNL CODE: BIP
WORD COUNT: 2262

...TEXT: of their jobs for which they are rewarded. If insurers want to become serious about **fraud** control, they must **reward** adjuster vigilance. Too **often**, adjusters are given implicit or explicit production quotas that, in effect, punish fraud control efforts...

19/3,K/13 (Item 1 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT
(c) 2010 WIPO/Thomson. All rights reserved.

00428765 **Image available**
METHOD AND APPARATUS FOR COUPON MANAGEMENT AND REDEMPTION
PROCEDE ET APPAREIL DE GESTION ET D'ECHANGE DE COUPONS
Patent Applicant/Assignee:
FAJKOWSKI Peter W,
Inventor(s):
FAJKOWSKI Peter W,
Patent and Priority Information (Country, Number, Date):
Patent: WO 9819229 A1 19980507
Application: WO 97US19246 19971027 (PCT/WO US9719246)
Priority Application: US 96741976 19961031
Designated States:
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)
AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH HU
ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ
PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW GH KE LS
MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR GB GR
IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 21442

Fulltext Availability:
Detailed Description

Detailed Description
... plagued with the costs of paying for and preventing it. Malredemption is another type of **coupon fraud** **often** practiced on an even larger scale. Malredemption is the large scale collection of coupons which...

19/3,K/14 (Item 1 from file: 484)
DIALOG(R)File 484: Periodical Abs Plustext
(c) 2010 ProQuest. All rights reserved.

02519143 SUPPLIER NUMBER: 95333371 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Sustaining the transition: Are social contracts the answer?

Kohl, Richard

World Policy Journal (GWPJ), v12 n3, p109-117

Fall 1995

ISSN: 0740-2775 JOURNAL CODE: GWPJ

DOCUMENT TYPE: Feature

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 5401 LENGTH: Long (31+ col inches)

TEXT:

... the other criteria enumerated above.

The problem with social contracts is that both sides have

incentives to cheat at various

times; once wage moderation is in place, capitalists can

renege and spend profits on their own...

COMPANY INFORMATION:

19/3,K/15 (Item 1 from file: 635)

DIALOG(R)File 635: Business Dateline(R)

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0258011 92-04278

Businesses Fight Coupon Fraud

Halverson, Guy

Christian Science Monitor (Boston, MA, US), V84 N13 s1 p8

PUBL DATE: 911212

WORD COUNT: 584

DATELINE: New York, NY, US

TEXT:

...to be true,' it probably is."

Law enforcement officials are stepping up efforts to combat

coupon crime. "**Coupon**

fraud often happens in tough

times, such as now," says Paul Deery, an agent with the

criminal investigation division of the...

19/3,K/16 (Item 1 from file: 660)

DIALOG(R)File 660: Federal News Service

(c) 2002 Federal News Service. All rights reserved.

00193910 SUBFILE: FNS

TITLE: PREPARED STATEMENT OF

SENATOR RON WYDEN

BEFORE THE SENATE COMMITTEE ON FINANCE

SUBJECT - "MARKET-DRIVEN REFORMS FOR MEDICARE"

WEDNESDAY, MAY 21, 1997

SECTION HEADING: Capitol Hill hearing
DATELINE: Washington dateline general news
FILING DATE: 970521 YEAR: 1997

APPROXIMATE WORD COUNT: 001426 APPROXIMATE LINE COUNT: 00129

...TEXT: When we look at today's Medicare program we see a system that
too **often**, in too many communities
rewards waste, **rewards**
fraud, and sanctifies inefficiency through a
reimbursement protocol that ignores the key values of choice
and...

19/3,K/17 (Item 1 from file: 702)
DIALOG(R)File 702: Miami Herald
(c) 2010 The Miami Herald Publishing Co. All rights reserved.

02055366
FOOD STAMPS BARTERED ON BLACK MARKET
Miami Herald (MH) - MON AUG 13 1984
By: UNITED PRESS INTERNATIONAL
Edition: FINAL Section: LOCAL Page: 3A
Word Count: 405

...the problem. Few clerks check for food-stamp IDs, allowing nearly anyone
to pass a **coupon**, **fraud** experts say.

Food stamps **often** are obtained improperly directly
from offices responsible for issuing them. Davis' office, which examined
the...

19/3,K/18 (Item 2 from file: 702)
DIALOG(R)File 702: Miami Herald
(c) 2010 The Miami Herald Publishing Co. All rights reserved.

02042955
GRAFFITI ON NICARAGUAN WALLS PAINTED IN ALL POLITICAL COLORS
Miami Herald (MH) - TUE JUN 05 1984
By: JUAN O. TAMAYO Herald Staff Writer
Edition: FINAL Section: FRONT Page: 2A
Word Count: 644

...customers at even higher prices.

But the officials said they are most troubled by the
fraudulent handling of ration **coupons**
, **often** with the cooperation of the Sandinista Defense
Committees, the neighborhood organizations charged with policing the...

19/3,K/19 (Item 1 from file: 494)
DIALOG(R)File 494: St LouisPost-Dispatch
(c) 2010 St Louis Post-Dispatch. All rights reserved.

07276143
\$50,000 REWARD SET IN POSTAGE METER SCAM
St. Louis Post Dispatch (SL) - SUNDAY, October 3, 1993
By: 1993, The Washington Post
Edition: THREE STAR Section: NEWS Page: 07E
Word Count: 193

TEXT:

...one of the 1.4 million meter machines now in service. The reward is five **times** greater than the usual postal-**fraud reward**, which a spokesman said is a measure of the seriousness of the problem.

CAPTION:

19/3,K/22 (Item 1 from file: 626)
DIALOG(R) File 626: Bond Buyer Full Text
(c) 2008 Bond Buyer. All rights reserved.

0181868
SEC Official: When Enforcers Hit, Underwriters More Likely to Pay
The Bond Buyer - September 23, 1996; Pg. 36; Vol. 317, No. 29987
Word Count: 1,108

BYLINE:

By Lynn Stevens Hume

TEXT:

...SEC chief
enforcement official.

Winer told bond lawyers attending the session that broker-dealer firms often have a major incentive to settle securities fraud charges with the SEC, even if the settlement involves big fines or civil penalties, because ...

19/3,K/23 (Item 1 from file: 726)
DIALOG(R) File 726: S.China Morn.Post
(c) 2010 South China Morning Post. All rights reserved.

00197945 (USE FORMAT 7 FOR FULLTEXT)
REVERSE HEAD PSE Use this version pse The rebate and soft commissions debate Investor would benefit, not suffer
South China Morning Post, Business News, p 3
July 29 1994
DOCUMENT TYPE: Newspaper JOURNAL CODE: SCMP LANGUAGE: English
RECORD TYPE: Fulltext
Word Count: 434

...other hand, can be used by managers for almost anything.
And they're an excellent incentive for unscrupulous managers to churn client accounts, often selecting brokers on the basis of how much cash

they'll rebate, rather than the...

19/ 3,K/ 24 (Item 1 from file: 47)
DIALOG(R)File 47: Gale Group Magazine DB(TM)
(c) 2010 Gale/ Cengage. All rights reserved.

03091876 SUPPLIER NUMBER: 06474426 (USE FORMAT 7 OR 9 FOR FULL TEXT)
In for a penny, in for a pound.
Brockway, George P.
The New Leader, v71, n10, p13(2)
June 13, 1988
CODEN: NELDA ISSN: 0028-6044 LANGUAGE: ENGLISH RECORD TYPE:
FULLTEXT
WORD COUNT: 2130 LINE COUNT: 00149

... The mathematics is unimpeachable, but perhaps Peterson is focusing
on something different. Low rates are often said to take
the incentive out of cheating on
taxes. I'm no economic determinist, so I don't hold with that. Indeed...

19/ 3,K/ 25 (Item 1 from file: 340)
DIALOG(R)File 340: CLAIMS(R)/ US Patent
(c) 2010 IFI/ CLAIMS(R). All rights reserved.

2933446 3805693
E/ ELECTRIC COUPONING METHOD AND APPARATUS; Distributing, generating,
authenticating, and redeeming discount coupons; coupon data sent in
diskettes; received consumer data stored in databases; coupon generated
with consumer ID; fraud reduction; retail; cost reduction; convenience
Inventors: Christensen Scott N (US); Ingwersen David D (US)
Assignee: SellectSoft L C
(Reassigned - See file 123 for details)
Attorney, Agent or Firm: Robert Platt Bell & Associates, P.C.

Publication Number	Kind	Date	Application Number	Date
US 5710886	A	19980120	US 95491367	19950616

(Cited in 131 later patents)
Priority Applic: US 95491367 19950616
Calculated Expiration: 20150616

Non-exemplary Claims:

...counting, in the first computer, the number of times a consumer has
redeemed a given coupon, and indicating
fraud if the number of
times a coupon is redeemed by the consumer exceeds a
predetermined amount...

t/ 3,k/ all

22/3,K/1 (Item 1 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter
(c) 2010 Dialog. All rights reserved.

05707300 (USE FORMAT 7 OR 9 FOR FULLTEXT)
US FTC: "Coupon Surf Day" finds fraud on the Internet -- advertisers
targeted for warning messages
M2 PRESSWIRE
June 11, 1999
JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 718

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... As part of the Coupon Information Center's interest in educating
consumers about the legitimate **use** and redemption of
coupons, CIC now has a website dedicated to fighting
coupon fraud that consumers can visit
at: <http://www.cents-off.com>
Although fraudulent promoters promise hundreds...

22/3,K/2 (Item 2 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter
(c) 2010 Dialog. All rights reserved.

05479992 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Financial Communications Specialists, Magnum Financial Group, Engaged by in
Store Media Systems, Inc.
PR NEWSWIRE
May 26, 1999
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 547

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... year, redeemed coupons are still processed manually! The In Store
Media system not only automates **coupon** clearing, it
reduces the **fraudulent use** of
coupons, and provides manufacturers with a superior
method of targeting consumers."
About In Store Media Systems...

22/3,K/7 (Item 7 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter
(c) 2010 Dialog. All rights reserved.

03010014 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Ukrop's Super Markets and planet U Partner to Introduce "U-pons Internet
Coupons"

BUSINESS WIRE

October 05, 1998 9:24

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 638

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... meaningful level, with better understanding of buying behavior and dramatically improved return on investment.

-- Reduce **coupon fraud**, a major problem throughout the industry, as U-pons are either **redeemed** electronically through point-of-sale systems or securely printed and delivered via the U.S...

22/3,K/8 (Item 1 from file: 654)

DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

4123305 ** IMAGE Available

Derwent Accession: 1999-214392

Utility

CERTIFICATE OF CORRECTION

E/ Process for issuing coupons for goods or services to purchasers at non-secure terminals

Inventor: Khosla, Vinod, Portola Valley, CA

Assignee: Vinod Khosla(02), Portola Valley, CA

Khosla Vinod

Examiner: Cosimano, Edward R. (Art Unit: 271)

Combined Principal Attorneys: Haynes, Mark A.Wilson, Sonsini, Goodrich & Rosati

	Publication Number	Kind	Application Date	Filing Number	Date
Main Patent	US 5884277	A	19990316	US 95431831	19950501

Fulltext Word Count: 4080

Description of the Invention:

...catalog providers. Also, the providers of the goods or services can be ensured that no **fraudulent coupons** are **redeemed** by merely checking the encrypted transcript for matches with the clear text transcript. The encrypted...

...identification of the purchaser as well as the goods or services. A third party who **steals a coupon** will not be able to **redeem** the **coupon** without also having **fraudulent** personal identification. A variety of techniques can be used to make sure that the personal...

22/3,K/9 (Item 2 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

4065789 ** IMAGE Available
Derwent Accession: 1997-108662
Utility
REASSIGNED
E/ System and method for electronically auditing point-of-sale transactions
Inventor: Jones, Charles R., Dallas, TX
Assignee: Electronic Data Systems Corporation(02), Plano, TX
Electronic Data Systems Corp (Code: 48181)
Examiner: Tracs, Stephen R. (Art Unit: 271)
Combined Principal Attorneys: Holland, Robert W.; Greibenow, L. Joy

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5832458		A	19981103 US 97974146	19971119
Continuation	Abandoned			US 95488227	19950607

Fulltext Word Count: 7541

Summary of the Invention:

...disadvantage of the current coupon redemption and settlement process, which threatens the overall efficacy of **coupon usage**, is that of **fraud** or intentional **coupon** misredemption. One estimate places total **coupon** misredemption at about 15% of those coupons **redeemed**. Intentional misredemption can occur in a number of ways. For example, an overbearing customer can...

22/3,K/10 (Item 3 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3935351 ** IMAGE Available
Derwent Accession: 1998-110082
LitAlert Accession: P1999-21-18 ** See File 670 for Litigation
Utility
REASSIGNED
E/ Electric couponing method and apparatus
Inventor: Christensen, Scott N., Omaha, NE
Ingwersen, David D., Scottsdale, AZ
Assignee: SellectSoft, L.C.(02), Phoenix, AZ
SellectSoft L C
Examiner: Hayes, Gail O. (Art Unit: 241)
Assistant Examiner: Poinvil, Frantzy
Law Firm: Robert Platt Bell & Associates, P.C.

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5710886		A	19980120 US 95491367	19950616

Fulltext Word Count: 11452

Summary of the Invention:

...not appear that the apparatus of Murphy is equipped to process demographic information or reduce **coupon fraud**. Moreover, Murphy discloses his apparatus for **use** in college campuses, a limited and narrow consumer

22/3,K/11 (Item 4 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
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3685415

Utility

REASSIGNED, EXPIRED, REINSTATED

Coupon exchanging and check writing system

Inventor: Schulze, Jr., Everett E., Aurora, CO

Assignee: In-Store Media Systems, Inc.(02), Aurora, CO

Examiner: Evans, F. L. (Art Unit: 255)

Law Firm: Sheridan Ross & McIntosh

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5483049	A	19960109	US 94192639	19940207

Fulltext Word Count: 12341

Description of the Invention:

...44 provides the benefits of: (a) allowing a retailer of the product or service to **redeem** the **coupon** exchange **coupons** 40 without using the retailer's funds; (b) inhibiting **coupon fraud** since the **coupon** exchange **coupons** 40 are automatically invalidated upon redemption; and (c) supplying consumers with an immediate cash rebate...

22/3,K/12 (Item 5 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3362726 ** IMAGE Available

Derwent Accession: 1993-100384

Utility

EXPIRED

E/ System for electronically recording and redeeming coupons

Inventor: Counts, Reginald D., 1714 Legend La., St. Louis, MO, 63146

Assignee: Unassigned

Unassigned Or Assigned To Individual (Code: 68000)

Examiner: Shepperd, John W. (Art Unit: 255)
Assistant Examiner: Sikorski, Edward H.
Law Firm: Longacre & White

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5192854	A	19930309	US 92829561	19920205
Continuation	Abandoned			US 90558775	19900726

Fulltext Word Count: 3925

Summary of the Invention:

...redemption either by electronic transmission or on magnetic media;
in which the ability to commit **coupon**
fraud is greatly reduced since
coupons are only **redeemed** when a
product's UPC is scanned for purchase; and in which the record of...

22/3,K/13 (Item 6 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3267578

Utility

REASSIGNED

Convertible coupon or label

Inventor: Volkman, James B., Appleton, WI

Wollangk, David A., Neenah, WI

Grosskopf, Kay F., Neenah, WI

Dul, Eugene E., Milford, CT

Assignee: Menasha Corporation(02), Neenah, WI

Examiner: Eley, Timothy V. (Art Unit: 326)

Assistant Examiner: Fridie, Jr., Willmon

Law Firm: Quarles & Brady

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5106124	A	19920421	US 90516491	19900430

Fulltext Word Count: 3795

Abstract:

...attachable to selected items. The secondary coupons are separable
portions of the primary coupon so **use** of any of them
visibly destroys the integrity of the primary **coupon**
to prevent **fraud**. Several preferred embodiments show
various applications and ways of attaching the primary and secondary
coupons...

Description of the Invention:

...he could utilize the carton coupon in conjunction with the carton of
cigarettes and then **redeem** the individual coupons
which in fact were not sold. The dividable **coupon** of
this invention prevents this type of **fraud** because the

missing **coupon** area provides an immediate visual indication of **use**. In addition, the embodiments shown in FIGS. 9a, 10a and 11a with the partial release...

22/3,K/14 (Item 7 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3251687 ** IMAGE Available
Derwent Accession: 1990-139902
Utility
REASSIGNED, EXPIRED
E/ Coupon validation terminal
Inventor: Finch, John W., Thornhill, CA
Wild, Gary, Downsview, CA
Assignee: Scantech Promotions Inc.(03), Richmond Hill, CA
Scantech Promotions Inc CA
Examiner: Pitts, Harold (Art Unit: 239)
Law Firm: Merchant & Gould, Smith, Edell, Welter & Schmidt

	Publication Number	Kind	Date	Application Number	Filing Date	
Main Patent	US 5091634	A	19920225	US 89416878	19891004	
Priority			GB 8823301	19881004		

Fulltext Word Count: 6430

Summary of the Invention:

...Thus, according to the present invention a system is provided for **coupon** validation which effectively eliminates the possibility of **fraudulent redeeming** of the **coupon** outside of a predetermined validation time frame...

22/3,K/15 (Item 8 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3160277 ** IMAGE Available
Derwent Accession: 1991-132360
Utility
REASSIGNED
E/ Foolproof coupon redemption system
Inventor: Cunningham, William R., P.O. Box 500, Anna, IL, 62906
Amareno, Carmelo S., 3775 Bay Rd., Menlo Park, CA, 94026

Kayan, Helmut, 222 Scenice Dr., Redwood City, CA, 94062
Assignee: Unassigned
Unassigned Or Assigned To Individual (Code: 68000)
Examiner: Pitts, Harold (Art Unit: 239)
Combined Principal Attorneys: Gerstein, Milton S.; Benn, Marvin

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 5008519	A	19910416	US 88272176	19881116

Fulltext Word Count: 6383

Summary of the Invention:

...been addressed. Another obstacle of substantial proportion, which threatens the overall productivity and efficacy of **coupon usage**, is that of fraud. One estimate of **fraudulent coupon** redemption given a few years ago is that at least \$350 million a year is ...

22/3,K/16 (Item 9 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

3020216 ** IMAGE Available
Derwent Accession: 1990-030067
Utility
EXPIRED
E/ Scannable fraud preventing coupon
Inventor: Donahue, Patrick J., Bell Mead, NJ
Assignee: Beatrice Foods Co.(02), Chicago, IL
BEATRICE CO INC (Code: 08376)
Examiner: Trafton, David L. (Art Unit: 235)
Law Firm: Shlesinger & Myers

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 4880964	A	19891114	US 84620741	19840614

Fulltext Word Count: 3833

Summary of the Invention:

...An additional object of the disclosed invention is to provide a scannable **fraud** preventing **coupon** which **utilizes** UPC coding techniques in order to permit accurate accounting, distribution and **use** records to be maintained...

...An additional object of the disclosed invention is to provide a scannable **fraud** preventing **coupon** which may be mass produced at relatively little cost...

...Yet an additional object of the disclosed invention is to provide a scannable **fraud** preventing **coupon**

having means for altering the UPC image in order to disrupt unauthorized scanning of the...

22/3,K/17 (Item 10 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
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2923933 ** IMAGE Available
Derwent Accession: 1989-007586
Utility
E/ Encoding and decoding system
; FOR REPRODUCING TRACKABLE DOCUMENTS
Inventor: Johnsen, Edward L., Wayland, MA
Hughes, David C., South Yarmouth, MA
Assignee: C.P.C. Investment Trust(02), Nashua, NH
C P C INVESTMENT TRUST
Examiner: Trafton, David L. (Art Unit: 235)
Combined Principal Attorneys: Asher, Robert M.

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 4791281	A	19881213	US 86919805	19861016

Fulltext Word Count: 3859

Description of the Invention:

...Thus, unusual or suspicious numbers of credit from that location may alert the manufacturer or **coupon** issuer to possible **fraud**. It is useless for a prospective fraudulent user to accumulate extra **coupons** for illegal or improper **use**. The coupon 10 may be used only once, and that once for a purchase of...

...which provides for the assembling multiple encoding, decoding and electronic and physical invalidation of a **coupon**, leading to improved protection against **fraudulent coupon use** over prior practice, and also making the handling of **coupons** easier and more efficient than heretofore.

22/3,K/18 (Item 11 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

2797202 ** IMAGE Available
Derwent Accession: 1985-087108
LitAlert Accession: P2003-34-13; P1999-49-11; P1999-51-16; P2000-22-16; P2000-22-17 ** See File 670 for Litigation
Utility
REASSIGNED

E/ Method and apparatus for controlling the distribution of coupons

Inventor: Lemon, Chester L., Dallas, TX

Kelly, Bill A., Ft. Worth, TX

Assignee: Appleton, James K.(04), Dallas, TX

APPLETON JAMES K

Examiner: Ruggiero, Joseph (Art Unit: 236)

Assistant Examiner: Meyer, Charles B.

Law Firm: Pravel, Gambrell, Hewitt & Kimball

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 4674041	A	19870616	US 83533060	19830915

Fulltext Word Count: 18068

Description of the Invention:

...price. The system of the present invention allows additional information to be printed on the **coupon** to deter **fraud** and to encourage prompt **use** of the **coupon**. Since dispenser D prints the coupons from data provided from host computer H via terminal...

22/3,K/19 (Item 12 from file: 654)

DIALOG(R)File 654: US PAT.FULL.

(c) Format only 2010 Dialog. All rights reserved.

2589053 **IMAGE Available

Derwent Accession: 1984-214623

Utility

REASSIGNED, EXPIRED

E/ Theft-resistant audio system for vehicle

Inventor: Tscheulin, Fred L., Scottsburg, IN

Tilley, Donald R., Jeffersontown, KY

Schubert, Steven K., Louisville, KY

Skyllingstad, William G., Louisville, KY

Assignee: Audio Systems, Inc.(02), Louisville, KY

AUDIO SYSTEMS INC

Examiner: Trafton, David L. (Art Unit: 233)

Law Firm: Wood, Herron & Evans

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 4481512	A	19841106	US 82454467	19821229

Fulltext Word Count: 9508

Description of the Invention:

...from the chassis 10 by the vehicle occupant when it is unattended, there is little **incentive** to **steal** the chassis since it is of no **utility** without the user

interface unit which has been removed. Second, since the user interface unit...

22/3,K/20 (Item 13 from file: 654)
DIALOG(R)File 654: US PAT.FULL.
(c) Format only 2010 Dialog. All rights reserved.

2411685 **IMAGE Available
Derwent Accession: 1982-D3712E
Utility
M/ Label and labelled article
Inventor: Augeri, Joseph L., Stamford, CT
Assignee: The Nestle Co., Inc.(02), White Plains, NY
NESTLE CO INC (Code: 59185)
Examiner: Kimlin, Edward C. (Art Unit: 161)
Assistant Examiner: Falasco, L.
Law Firm: Vogt & O'Donnell

	Publication Number	Kind	Date	Application Number	Filing Date
Main Patent	US 4318235	A	19820309	US 80157847	19800609

Fulltext Word Count: 3329

Summary of the Invention:

...a discount coupon along with an article intended for retail sale.

When this structure is **utilized**, the retailer can only obtain the discount **coupons** by purchasing the articles at wholesale and the problem of **fraudulent coupon** redemption by retailers is obviated...

22/3,K/23 (Item 3 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

10156335 SUPPLIER NUMBER: 19985875 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Kmart upgrades Web presence.(World Wide Web)
Sally, Robert
Discount Store News, v36, n21, p1(2)
Nov 3, 1997
ISSN: 0012-3587 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 611 LINE COUNT: 00054

... Toys "R"
Us are offering coupons via an Internet site CoolSavings.com.
The CoolSavings site **utilizes** special software that prevents **coupon fraud** and allows

consumers to download one
coupon per customer. Barnes &
Noble is using the Internet
couponing site to promote store
opening in...

22/3,K/25 (Item 5 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

07706492 SUPPLIER NUMBER: 16564361 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Desktop counterfeiting.
McClellan, Doug
Technology Review, v98, n2, p32(9)
Feb-March, 1995
ISSN: 0040-1692 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 4640 LINE COUNT: 00363

... Inc., a coupon printer. He estimates that as many as 15 to 20
percent of **coupons redeemed** are
fraudulent. If he is right, that means the number of
fraudulent coupons
redeemed is nearly \$1 billion a year. Comark sells a
patented variable-dot system known as...

22/3,K/27 (Item 7 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

06113563 SUPPLIER NUMBER: 12546108 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Pulling up roots. (relocation of New Jersey businesses)
Middleton, Timothy
Business Journal of New Jersey, v9, n12, p43(3)
August, 1992
ISSN: 0889-3403 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 2587 LINE COUNT: 00201

... the facility. "One of the myths of economic development is that
places around the country **use**
incentives to **steal** business from
places like New Jersey," says Ross Boyle, chairman of the American Economic
Development...

...Once they decide to move, they have to decide where to go, and then
places **use incentives** to compete
against each other. They're not using **incentives** to
steal business; they're competing for the business that
was moving out anyway."
The Motor Equipment...

22/3,K/33 (Item 13 from file: 148)
DIALOG(R)File 148: Gale Group Trade & Industry DB
(c) 2010 Gale/Cengage. All rights reserved.

03929569 SUPPLIER NUMBER: 07700181 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Who "owns" coupon scanning? (grocery marketing)
Rooks, Alan
Prepared Foods, v158, n6, p31(1)
June, 1989
ISSN: 0747-2536 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1054 LINE COUNT: 00085

... and an incredibly divisive issue in the food industry.
Manufacturers spend millions trying to stop **coupon fraud** and retailers lose millions in **coupon** chargebacks (**coupons redeemed** by retailers but not accepted by manufacturers). Coupons have clearly become an expensive headache. Of...

22/3,K/35 (Item 1 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
(c) 2010 Gale/Cengage. All rights reserved.

06844139 Supplier Number: 57841476 (USE FORMAT 7 FOR FULLTEXT)
Home-Printed Coupons Are a Fraud.
Diamond, David
Brandweek, v40, n43, p24
Nov 15, 1999
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 644

... the coupon using a validating scanner or other technological solution, the cashier must accept the **fraudulent coupon**.
It doesn't end there. The retailer sends the **redeemed fraudulent coupon** to the clearinghouse and bills the manufacturer for the \$2.08 charge. The manufacturer refuses to pay the amount, because it is a **fraudulent coupon**. The retailer then deducts the amount from the manufacturer's next invoice. And things get...

22/3,K/43 (Item 9 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)

(c) 2010 Gale/Cengage. All rights reserved.

01889187 Supplier Number: 42401314 (USE FORMAT 7 FOR FULLTEXT)
SUPERMARKETS
Chain Store Age Executive with Shopping Center Age, p10
Oct, 1991
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 261

(USE FORMAT 7 FOR FULLTEXT)

ABSTRACT:

TEXT:

...000 CRN applications have already been mailed. The CRN is meant to reduce the current **use** of multiple retailer-verification programs by manufacturers, thereby discouraging **fraudulent** redemption of **coupons**, and subjecting legitimate retailers to fewer unwanted chargebacks.... Is A&P's acquisition magic starting...

22/3,K/44 (Item 10 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
(c) 2010 Gale/Cengage. All rights reserved.

01600982 Supplier Number: 41971249
IN THE TRADE: COUPONS: Cutting out fraud
Progressive Grocer, v0, n0, p8
April, 1991
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:

A list of all **coupon-redeeming** retailers is being compiled in an effort to eliminate **coupon fraud**. The project is being initiated by the Joint Industry **Coupon** Committee, according to James Keller, director of customer relations for Kraft General Foods. The project...

TEXT:

22/3,K/45 (Item 11 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
(c) 2010 Gale/Cengage. All rights reserved.

01113737 Supplier Number: 41252788 (USE FORMAT 7 FOR FULLTEXT)
Label functions will multiply in the '90s
Food & Drug Packaging, p73
April, 1990
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 656

... in the '80s, as we thought it would. But, one of the factors promoting their **use - coupon** redemption **fraud** - is still a big problem. One solution, we think, will be **coupon**-less instant redemptions triggered by checkout scanning of UPC symbols.

You could argue that labels...

22/3,K/49 (Item 4 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
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01539903 01-90891
First fraud-proof cybercoupons
Hein, Kenneth
Incentive v171n10 PP: 14 Oct 1997
ISSN: 1042-5195 JRNL CODE: IMK
WORD COUNT: 292

ABSTRACT: SuperMarkets Online has created the first **fraud**-proof Internet **coupon**. By clicking on the **coupon**, the consumer can select a local retailer where they can **redeem** the coupon. At the retailer, the clerk scans in the coupon and a manufacturer's...

22/3,K/51 (Item 6 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
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01307081 99-56477
The interactive incentive
Klein, Matthew
American Demographics Tools Supplement PP: 37-38 Oct 1996
ISSN: 0163-4089 JRNL CODE: ADE
WORD COUNT: 382

...TEXT: electronic. Last spring, Catalina launched Supermarkets Online in California, a program designed to guard against **coupon fraud** in several ways.

Catalina brings together retailers and manufacturers, so that **coupons** are **redeemable** only at sponsoring retailers. The coupons are also sequentially numbered, and a distinct household bar...

22/3,K/52 (Item 7 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
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01015840 96-65233

Sales promotion - A missed opportunity for service marketers?
Peattie, Ken; Peattie, Sue
International Journal of Service Industry Management v6n1 PP: 22-39 1995
ISSN: 0956-4233 JRNL CODE: SIM
WORD COUNT: 6810

...TEXT: cent of marketing communications budgets.

By leaving the price intact and not subject to the **use**
of **coupons**, value-adding promotions avoid the financial
dangers of price wars or **coupon fraud**
associated with many price-based promotions. This does not mean that they
are without potential...

22/3,K/55 (Item 10 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
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00535120 91-09464
Marketers Moving to Make Data Bases Actionable
Schlossberg, Howard
Marketing News v25n4 PP: 8 Feb 18, 1991
ISSN: 0025-3790 JRNL CODE: MNW
WORD COUNT: 1461

...TEXT: better every time; brand loyalty through relational marketing;
better identification of best customers; reductions in
coupon misredemption and **fraud**
because of better targeting; higher **coupon** redemption
rates; better-quality **coupon** redemption, aligned by
customer **use** and loyalty; product differentiation; and
better cost efficiency than most mass marketing programs.

22/3,K/56 (Item 11 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
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00533838 91-08182
The Cutting Edge of Coupon Fraud
Eisman, Regina
Incentive v165n1 PP: 40-41 Jan 1991
ISSN: 1042-5195 JRNL CODE: IMK

...ABSTRACT: clipping coupons is a popular national pastime, some people
are taking it too far by **redeeming**
coupons or claiming refunds for products they have not
bought. **Coupon fraud** usually occurs
when people buy **coupons** from someone else, sift unused
coupons from garbage bins, or manufacture counterfeit
coupons. No laws relate specifically to
coupon fraud; however, when consumers
use a **coupon** or refund offer, they
enter into a contract with the issuer and must adhere to the rules printed
on the coupon. According to Henry Goodson, **coupon**

control manager for Procter & Gamble, people who commit **coupon fraud** are extremely dedicated to their craft. Because **coupon usage** has grown, there are more coupons for people to misredeem. The number of coupons issued...

22/3,K/59 (Item 14 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

00202258 83-13819
Tax Fugue in A Flat
McKie, A. B.
Canadian Banker & ICB Review v90n2 PP: 24-26 Apr 1983
ISSN: 0315-6230 JRNL CODE: CBI

...ABSTRACT: to work harder and take home more pay, 2. having more money for Canadians to **use** acquiring greater ownership of Canadian industry, 3. removing the **incentive** to **cheat** on taxes, and 4. simplifying tax provisions while reducing the costs of administration. Opponents emphasize...

22/3,K/60 (Item 15 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
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00165317 82-06878
Coupons: Prevention of Coupon Fraud
Anonymous
Security Management v25n11 PP: 77-78, 80 Nov 1981
ISSN: 0145-9406 JRNL CODE: SEM

...ABSTRACT: give companies the ability to reach large numbers of consumers directly with a product message. **Coupon fraud** has also grown with the extensive **use of coupons**. **Coupon fraud** happens in different ways: 1. A grocer cuts **coupons** from the newspapers or purchases them in bulk at a fraction of their face value...

22/3,K/61 (Item 16 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
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00125021 80-19058
Correlates of Consumer Susceptibility to Coupons in New Grocery Product Introductions
Teel, Jesse E.; Williams, Robert H.; Bearden, William O.
Journal of Advertising v9n3 PP: 31-35, 46 1980
ISSN: 0091-3367 JRNL CODE: JOA

...ABSTRACT: try new products by these coupons. Coupon research has generally focused on the characteristics of **coupon**

redeemers, the role of the media, and the problems of **fraudulent coupon** redemption. This study was conducted to determine the size of the female grocery shopper segment...

22/3,K/62 (Item 17 from file: 15)
DIALOG(R)File 15: ABI/Inform(R)
(c) 2010 ProQuest Info&Learning. All rights reserved.

00078041 78-12372
Who's Afraid of 10b-5? Trading on Inside Information Has Ballooned
Bleiberg, Robert
Barron's v58n30 PP: 7 July 24, 1978
ISSN: 0005-6073 JRNLCODE: BAR

...ABSTRACT: securities laws makes no mention of the unenforceable SEC Rule 10b-5 which cites the **use** of inside information in securities transactions as **fraud**. The **rewards** to corporations and individuals from using insider information is so great that it is worth...

22/3,K/64 (Item 1 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT
(c) 2010 WIPO/Thomson. All rights reserved.

00520699 ** Image available**
AUTHENTICATED ELECTRONIC COUPON ISSUING AND REDEMPTION
EMISSION ET RACHAT DE COUPON ELECTRONIQUE AUTHENTIFIE
Patent Applicant/Assignee:
INTERNATIONAL BUSINESS MACHINES CORPORATION,
IBM UNITED KINGDOM LIMITED,
Inventor(s):
PALMER Charles Campbell,
PALMER Elaine Rivette,
SMITH Sean William,
Patent and Priority Information (Country, Number, Date):
Patent: WO 9952051 A1 19991014
Application: WO 99GB575 19990225 (PCT/WO GB9900575)
Priority Application: US 9854844 19980403
Designated States:
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)
CN HU JP KR PL AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
Publication Language: English
Fulltext Word Count: 4237

Fulltext Availability:
Detailed Description

Detailed Description
... the
advertisement to fit the viewer's tastes and interests.

In addition, many cases of **fraud** related to paper

coupons are occurring today. For example, paper **coupons** are easily counterfeited.

Some consumers commit **fraud** by **redeeming coupons** for merchandise they have not purchased. Some retailers also commit **fraud** by **redeeming coupons** for merchandise which consumers have not purchased.

Manufacturers must rely on the cashiers and computer...

22/3,K/65 (Item 2 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT
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00358775 **Image available**
SYSTEM AND METHOD FOR ELECTRONICALLY AUDITING POINT-OF-SALE TRANSACTIONS
SYSTEME ET PROCEDE ELECTRONIQUES DE COMPTABILISATION DES TRANSACTIONS D'UN
POINT DE VENTE
Patent Applicant/Assignee:
ELECTRONIC DATA SYSTEMS CORPORATION,
Inventor(s):
JONES Charles R,
Patent and Priority Information (Country, Number, Date):
Patent: WO 9641289 A2 19961219
Application: WO 96US9370 19960607 (PCT/WO US9609370)
Priority Application: US 95488227 19950607
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
CA JP MX AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE
Publication Language: English
Fulltext Word Count: 7499

Fulltext Availability:
Detailed Description

Detailed Description
... disadvantage of the current coupon
redemption and settlement process, which threatens the
overall efficacy of **coupon usage**,
is that of **fraud** or
intentional **coupon** misredemption. One estimate places
total **coupon** misredemption at about 15% of those
coupons
redeemed. Intentional misredemption

22/3,K/66 (Item 3 from file: 349)
DIALOG(R)File 349: PCT FULLTEXT
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00192867 **Image available**
A COMPUTERIZED MERCHANDISING SYSTEM

SYSTEME DE DISTRIBUTION INFORMATISE

Patent Applicant/Assignee:

ES-TECH INTERNATIONAL INC,

Inventor(s):

SCHULZE Everett E Jr,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9110216 A1 19910711

Application: WO 91US46 19910102 (PCT/WO US9100046)

Priority Application: US 90394 19900105

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AT AU BE CA CH DE DK ES FR GB GR IT JP KR LU NL NO SE

Publication Language: English

Fulltext Word Count: 12731

Fulltext Availability:

Detailed Description

Detailed Description

... U.S.

Patent No. 3,,959,,624 to Kaslow discloses a method of reducing consumer **fraud** in connection with

coupon

redemption. In grocery stores having point of purchase systems **utilizing** optical scanners to read the UPC codes

from products, the scanners are also used to...When the coupon is redeemed it is cancelled or

voided so that it cannot be **redeemed** again. This step

reduces **coupon fraud**, When

redeemed, it is pref erably

counted and identified, saving **coupon** clearinghouse costs,,

and providing valuable consumer buying pattern information that is accumulated in a data...an

efficient computer network and its accompanying software.

Additionally, the system cancels or invalidates the

redeemed coupon to reduce possible

coupon fraud. It also

checks to make sure that the **redeemed**

coupon has the

proper code, which can be readily changed by the system to minimize redemption...

22/3,K/67 (Item 4 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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00123124

METHOD AND APPARATUS FOR CONTROLLING THE DISTRIBUTION OF COUPONS

PROCEDE ET APPAREIL DE REGULATION DE LA DISTRIBUTION DE BONS

Patent Applicant/Assignee:
ELECTRONIC ADVERTISING NETWORK INC,
Inventor(s):
LEMON Chester L,
KELLY Bill A,
Patent and Priority Information (Country, Number, Date):
Patent: WO 8501373 A1 19850328
Application: WO 84US1450 19840914 (PCT/WO US8401450)
Priority Application: US 8360 19830915
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
AT AU BE BR CH DE DK FI FR GB HU JP KP LK LU MC MG MW NL NO RO SE SU
Publication Language: English
Fulltext Word Count: 18231

Fulltext Availability:
Detailed Description

Detailed Description

... WIPC

M.-

system of the present invention allows additional
information to be printed on the **coupon** to deter
fraud and

to encourage prompt **use** of the
coupon. Since dispenser D

prints the coupons from data provided from host computer H
via terminal...

22/3,K/68 (Item 1 from file: 985)
DIALOG(R)File 985: World News Connection(R)
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0039750424 OW0603101596
PRC: Finance Minister Calls For Restoring Fiscal Order
Beijing XINHUA Domestic Service in Chinese, 0202 GMT 6 Mar 96
XINHUA DOMESTIC SERVICE
Wednesday, March 6, 1996
JOURNAL CODE: 342 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: Daily Report; News
WORD COUNT: 382

TEXT:
...vigorously restoring fiscal and economic order.

Liu Zhongli said: At present, some enterprises and individuals
use false customs declaration forms and invoices to
wantonly obtain tax **rebates** on exports through
fraudulent means and to illegally buy foreign currency.

22/3,K/70 (Item 1 from file: 570)
DIALOG(R)File 570: Gale Group MARS(R)
(c) 2010 Gale/Cengage. All rights reserved.

01313464 Supplier Number: 43283940
On Madison Avenue/Bernice Kanner: SAVINGS PLAN
New York, v25, n35, p18-21
Sept 7, 1992
ISSN: 0028-7369
Language: English Record Type: Abstract
Article Type: Editorial
Document Type: Magazine/Journal; General

ABSTRACT:

...magazines, 2.3%. Article also discusses shoppers' actions when a couponed item is not available; **coupon usage** by demographic group; **coupon** expiration time frames; and **fraudulent coupon** redemption.

TEXT:

22/3,K/71 (Item 2 from file: 570)
DIALOG(R)File 570: Gale Group MARS(R)
(c) 2010 Gale/Cengage. All rights reserved.

01159123 Supplier Number: 41767637
The Cutting Edge Of Coupon Fraud
Incentive Managing & Marketing Through Motivation, v165, n1, p40-41
Jan, 1991
ISSN: 0019-3364
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:

...Procter & Gamble (Cincinnati). These people conduct 'refund conventions' and publish magazines on the subject. Since **coupon usage** has grown, there are more **coupons** available for **fraudulent use**. Sometimes retailers are involved in illegal **coupon** practices as well. Procter & Gamble is working toward curbing the problem by compiling a database...

TEXT:

22/3,K/76 (Item 1 from file: 9)
DIALOG(R)File 9: Business & Industry(R)
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01839580 Supplier Number: 24629383 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Frittered Away
(Although consumers save over \$3 bil/yr on coupon redemption, companies lose about \$400 mil/yr from incorrectly **redeemed coupons** and \$250 mil/yr from **coupon fraud**)
Promo, v XII, n 6, p 9
May 1999
DOCUMENT TYPE: Journal ISSN: 1047-1707 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 198

...(over \$3 bil/yr on coupon redemption, companies lose about \$400 mil/yr

from incorrectly **redeemed coupons**
and \$250 mil/yr from **coupon fraud**)

TEXT:

...annually by redeeming five billion-plus coupons. But manufacturers lose \$400 million a year through **coupons** that are **redeemed** incorrectly, and another \$250 million each year through **coupon fraud**, according to the findings of Aurora, CO-based In Store Media Systems, Inc. More than...

22/3,K/78 (Item 3 from file: 9)
DIALOG(R)File 9: Business & Industry(R)
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01521304 Supplier Number: 24215153 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Bringing Online In Line
(Providing coupons for package goods via the Internet could target them precisely to the proper recipients, but the fear of fraud has hindered this medium)
Promo, v XI, n 5, p 54+
April 1998
DOCUMENT TYPE: Journal ISSN: 1047-1707 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1751

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

There are, however, electronic solutions to **fraud**.
Coupons can be coded and then verified in-store when they're **redeemed**, or marketers can personalize coupon offers to an individual consumer and then track its redemption...

22/3,K/79 (Item 4 from file: 9)
DIALOG(R)File 9: Business & Industry(R)
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01411226 Supplier Number: 24077263 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Kmart upgrades Web presence
(Kmart launches a new Super Kmart section on its Web site featuring 1,000 pages of fully interactive pages devoted to fresh food products and nutritional information)
Discount Store News, v 36, n 21, p 1+
November 03, 1997
DOCUMENT TYPE: Journal ISSN: 0012-3587 (United States)
LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 593

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Toys "R" Us are offering coupons via an Internet site CoolSavings.com. The CoolSavings site **utilizes** special software that prevents **coupon fraud** and allows consumers to download one **coupon** per customer. Barnes & Noble is using the Internet couponing site to promote store opening in...

22/3,K/81 (Item 1 from file: 635)
DIALOG(R)File 635: Business Dateline(R)
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1073706 00-41065
Cashing in on coupons Aurora firm automates supermarket discount process
Bishop, Laura
Denver Post (Denver, CO, US) pE.06
PUBL DATE: 990517
WORD COUNT: 614
DATELINE: Aurora, CO, US, Mountain

TEXT:

...using coupons last year.

Industry groups say manufacturers lose up to \$800 million because of **fraud, redeeming coupons** for products the consumer didn't buy and expired **coupons**. About 68 percent of all households **use** coupons.

Schulze, who learned about the coupon business through an earlier invention, started In Store...

22/3,K/82 (Item 2 from file: 635)
DIALOG(R)File 635: Business Dateline(R)
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0465334 94-18581
Coupon printer drops Detroit papers
Roush, Matt
Crains Detroit Business (Detroit, MI, US), V10 N3 s1 p10
PUBL DATE: 940117
WORD COUNT: 639
DATELINE: Detroit, MI, US

TEXT:

...coupon insert printer has dropped the Detroit News and the Detroit

Free Press and will **use** groups of suburban newspapers to reach the metro Detroit market instead.

Fraudulent misredemption of **coupons** by merchants was behind the move by News America FSI Inc., according to a Dec...

22/3,K/86 (Item 4 from file: 351)
DIALOG(R)File 351: Derwent WPI
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0005928738 - Drawing available
WPI ACC NO: 1992-159113/199219
XRPX Acc No: N1992-118429
Packaging system convertible coupon or label - with secondary coupons provided as separable portions of primary coupon so that use visibly destroys integrity to prevent fraud
Patent Assignee: MENASHA CORP (MENA-N)
Inventor: DUL E E; GROSSKOPF K F; VOLKMAN J B; WOLLANGK D A
Patent Family (1 patents, 1 countries)
Patent Application
Number Kind Date Number Kind Date Update
US 5106124 A 19920421 US 1990516491 A 19900430 199219 B

Priority Applications (no., kind, date): US 1990516491 A 19900430

Patent Details
Number Kind Lan Pg Dwg Filing Notes
US 5106124 A EN 9 14

Original Publication Data by Authority

Argentina
Assignee name & address:
Original Abstracts:
...attachable to selected items. The secondary coupons are separable portions of the primary coupon so use
of any of them visibly destroys the integrity of the primary **coupon to** prevent
fraud. Several preferred embodiments
show various applications and ways of attaching the primary and secondary coupons to...
Claims:

22/3,K/89 (Item 2 from file: 88)
DIALOG(R)File 88: Gale Group Business A.R.T.S.
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02456972 SUPPLIER NUMBER: 08753074
Sharing scientific data. (factors influencing willingness of scientists to share data with one another)
Sterling, Theodor D.; Weinkam, James J.
Communications of the ACM, v33, n8, p112(8)
August, 1990
ISSN: 0001-0782 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 5057 LINE COUNT: 00504

... political or psychological)
2. Potential conflict and disagreement
3. Potential exposure of extreme bias and **fraud**
4. Lack of **incentive** to **use**
someone else's data even though that data might be useful
5. Exchange of scientific...

22/3,K/90 (Item 3 from file: 88)
DIALOG(R)File 88: Gale Group Business A.R.T.S.
(c) 2010 Gale/Cengage. All rights reserved.

02257419 SUPPLIER NUMBER: 07614027
How does your staff measure up?
Boyett, Joseph H.; Conn, Henry P.
Working Woman, v14, n6, p26(2)
June, 1989
CODEN: WOWOD ISSN: 0145-5761 LANGUAGE: English RECORD TYPE:
Fulltext
WORD COUNT: 997 LINE COUNT: 00106

... will always find a way to beat the system. You can do away with the
incentive to **cheat** the system if you
use measurement in a positive, constructive way instead
of in a negative or punishing way. Offer...

22/3,K/93 (Item 1 from file: 553)
DIALOG(R)File 553: Wilson Bus. Abs.
(c) 2010 The HW Wilson Co. All rights reserved.

6452209 H.W. WILSON RECORD NUMBER: BWBA92077946
No quick fix for coupon fraud
Riddell, Ken
Marketing Magazine v. 97 (October 19 1992) p. 4
LANGUAGE: English

...ABSTRACT: electronic coupon scanning is at least 2 years away in
Canada. Electronic checkout scanning of **coupons** is seen
as a solution to **coupon fraud** because
it ensures that the consumer has bought the corresponding product.
Coupon fraud typically occurs when a
consumer **redeems** a **coupon** for a
product not purchased or a retailer slips extra coupons in with the ones...

22/3,K/94 (Item 2 from file: 553)
DIALOG(R)File 553: Wilson Bus. Abs.
(c) 2010 The HW Wilson Co. All rights reserved.

02823207 H.W. WILSON RECORD NUMBER: BWBA94073207
Secret dining rebates: food for thought.
AUGMENTED TITLE: Transmedia Executive Savings Card
The Journal of Taxation (J Tax) v. 81 (July '94) p. 63-4

LANGUAGE: English

...ABSTRACT: rebate on that meal, and the employer has a policy of recovering discounts from the **use** of credit cards, the employee may be guilty of expense account **fraud**. The **rebate** program also raises questions about what constitutes taxable income.

22/3,K/96 (Item 1 from file: 636)
DIALOG(R)File 636: Gale Group Newsletter DB(TM)
(c) 2010 Gale/Cengage. All rights reserved.

03790714 Supplier Number: 48214533 (USE FORMAT 7 FOR FULLTEXT)
DEPT OF HEALTH: Patient evasion of prescription charges to be outlawed --
Milburn
M2 Presswire, pN/A
Jan 8, 1998
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 2124

(USE FORMAT 7 FOR FULLTEXT)

ABSTRACT:

TEXT:

...will help prevent forms going missing, and aid detection if forms are stolen. More secure **use** of information technology in GP surgeries also provides safeguards against **fraud**; iii) a **reward** scheme for pharmacies which detect stolen or counterfeited prescription forms. Pharmacists already check for the...

22/3,K/98 (Item 1 from file: 702)
DIALOG(R)File 702: Miami Herald
(c) 2010 The Miami Herald Publishing Co. All rights reserved.

09256063
CARDS DESIGNED TO REPLACE FOOD STAMPS
Miami Herald (MH) - Saturday, September 13, 1997
By: DONNA LEINWAND Herald Staff Writer
Edition: Broward Section: Broward News Page: 1BR
Word Count: 620

...within two days, she said.

McGowan also expects to see a decline in food-stamp **fraud**. Under the paper **coupon** system, clients can sell their stamps at a reduced price and **use** the cash to buy items, including drugs and alcohol, that cannot be purchased with food...

22/3,K/99 (Item 2 from file: 702)
DIALOG(R)File 702: Miami Herald
(c) 2010 The Miami Herald Publishing Co. All rights reserved.

07030074
DELAY URGED IN PHONE VOTE
Miami Herald (MH) - TUE May 4, 1993
By: TIM NICKENS Herald Capital Bureau
Edition: FINAL Section: LOCAL Page: 5B
Word Count: 1,033

... one million customers for services they did not want. A statewide grand jury said the **utility** "created, promoted and sustained an atmosphere that served to foster and **reward** certain **fraudulent** practices."

The PSC, which regulates telephone and **utility** rates, is just starting to polish an image tarnished by years of close ties between...

22/3,K/114 (Item 4 from file: 160)
DIALOG(R)File 160: Gale Group PROMT(R)
(c) 1999 The Gale Group. All rights reserved.

00858231
A coupon sting operation by the US Postal Service has uncovered a network involved in illegally gathering and redeeming coupons in at least 24 states.
Marketing News January 7, 1983 p. 11

... shampoo. Since that time, hundreds of real and fictitious retailers have submitted the 25-cent coupon for redemption. The USPS' latest coupon fraud probe is aimed at identifying not only those trying to redeem bogus coupons but the coupon 'gang cutters' who gather and distribute the coupons.